0.00

0.00

## ORDER

Order / Rev:

45631

Alt Order #:

27685185

Product Desc:

2022 Primary Electio

Estimate:

3062

Flight Dates:

Original Date / Rev:

02/28/22 - 03/06/22

Order Type:

03/02/22 / 03/02/22

**GENERAL** 

Ax Media

KLKN-TV

Primary AE:

Sales Office:

Sales Region:

Katz Dallas

DALLS National

Agency

Name:

**Buying Contact:** 

Billing Contact:

800 W. 47th St., Ste. 200

Kansas City, MO 64112

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Demographic:

Product Codes:

Revenue Code 1:

Revenue Code 2:

Revenue Code 3:

Priority:

Friends of Mike Hilgers

A50+

Billing Type:

Billing Calendar:

15%

Candidates

**AGY** POL

POL-CAND

P-04

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

General

00:30:00

Bill Plan

02/28/22

Start Date End Date

# Spots Gross Amount 03/06/22

Net Amount \$1,630.00 \$1,385.50 Totals

Month # Spots Gross Amount Net Amount Rating March 2022 \$1,630.00 \$1,385.50 Totals \$1,630.00 \$1,385.50

**Account Executives** 

Account Executive Sales Office Sales Region Start Date / End Date Order % Katz Dallas Start Of Order - End Of Order 100%

_Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	03/06/22	2 03/06/22	This Week	СМ	8a-9a	S	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
				This Week									
	This We	ek									- 1		
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
W	/eek: 02/2	28/22	03/06/22	S	1	\$150.00	0.00				- 1		
N 2	KLKN	03/04/22	2 03/04/22	Ch 8 News at 6p	M-F CM	6p-630p	F	:30	1	\$325.00P-03	0.00 NM	1	\$325.00
				Ch 8 Eyewitness	News 6p								
	Channel	8 Eyewi	tness News	At Six									
	<u>Star</u>	t Date	End Date	Weekdays .	Spots/Week	Rate	Rating						
W	/eek: 02/2	28/22	03/06/22	F	1	\$325.00	0.00						
N 3	KLKN	03/04/22	2 03/04/22	Ch 8 News at 6p	M-F CM	6p-630p	F	:30	1	\$325.00 P-03	0.00 NM	1	\$325.00
				Ch 8 Eyewitness	News 6p								
	Channel	8 Eyewi	tness News	At Six									
	<u>Star</u>	t Date	End Date	Weekdays .	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 02/2	28/22	03/06/22	F	1	\$325.00	0.00						
N 4	KLKN	03/06/22	2 03/06/22	ABC World News	Su CM	5p-530p	S	:30	1	\$125.00 P-03	0.00 NM	1	\$125.00
				ABC World News	s Su								
	ABC Ne	ws-Sun											
	<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 02/2	28/22	03/06/22	S	1	\$125.00	0.00				- 1		
N 5	KLKN	03/04/22	2 03/04/22	Ch 8 News at 10	M-F CM	10p-1035p	F	:30	1	\$250.00P-04	0.00 NM	1	\$250.00
				Ch 8 News at 10	p M-F								

Print Date: 03/02/22 11:42:46 Page 2 of 2

Order / Rev:

45631

Advertiser:

Friends of Mike Hilgers

Alt Order #:

27685185

27003103

Product Desc:

2022 Primary Electio

KLKN-TV

Flight Dates:

02/28/22 - 03/06/22

Estimate:

3062

Ln Ch Start Channel 8 Eyev	End vitness News	Inventory Code At Ten	Break	Start/End	Time Days	Len Spo	ıts	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02/28/22	03/06/22		1	\$250.00	0.00						
N 6 KLKN 03/04/	22 03/04/22	Ch 8 News at 10p	M-F CM	10p-1035p	F	:30	1	\$250.00 P-04	0.00 NM	1	\$250.00
		Ch 8 News at 10	M-F						- 1		
Channel 8 Eyev	vitness News	At Ten							- 1		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 02/28/22	03/06/22	F	1	\$250.00	0.00						
N 7 KLKN 03/06/	22 03/06/22	Ch 8 News Sun a	t 10p CM	10p-1035p	S	:30	1	\$205.00P-05	0.00 NM	1	\$205.00
		Ch 8 News Sun a	t 10p						- 1		
Channel 8 Eyev	vitness News	At Ten	•						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 02/28/22	03/06/22	S	1	\$205.00	0.00						
*									Totals	7	\$1,630.00



125 West 55th St New York, NY 10019

Contract # 27685185 Agency: Ax Media CPE: 346/450/3062 Changes as of: 3/2/2022 at 11:40 AM Advertiser: 17358 Flight: 2/28/22 - 3/6/22

Version: Highlighting Makegood 1
Station: KLKN

Status: Sent To Rep Con Type: POLITICAL/VOTE Total \$: \$1,630.00

Market: Lincoln&Hstng-Krny-Pls DMA

	Kansas City, MO 64112	Suite 200	800 W.47th Street
Salesperson:	Buyer:	Agency Order #:	Product:
DARCI WALTS 512-665-6040	Fernie, Taylor	11431870	Product: 2022 Primary Election
Assistant:	Primary Demo:	Service:	Office:
DARCI WALTS 512-665-6040	Adults 55+	Nielsen	Office: DALLAS
Traffic #: 45631	Total GRP: 36.7	Total CPP: \$44,41	Total Spots: 7
	TS <b>Assistant:</b> DARCI WALTS 512-665-6040	Buyer:         Fermie,         Taylor         Frimary         Demo:         Adults         55+         1           Salesperson:         DARCI         WALTS         Assistant:         DARCI         WALTS         512-665-6040	Agency Order #: 11431870         Service: Nielsen           MO 64112         Buyer: Fernie, Taylor         Primary Demo: Adults 55+           Salesperson: DARCI WALTS         Assistant: DARCI WALTS 512-665-6040

3.7	\$40.54	\$150.00 \$40.54			-	0	0	0	0	0	0	30	3.7	\$150.00 3.7 30 0 0 0 0 0 0 1	
GRP	СРР*	40	Spots		3/6	3/5	3/4	Len 2/28 3/1 3/2 3/3 3/4 3/5 3/6	3/2	3/1	2/28	Len	Rate Rating	Rate	
		Total	Total	6	2/28 - 3/6										
Please	nk you!   V16670,	3-empts. Tha 3916670 or T	of any preices ID #; yType: C	Comments: New Order 3/z - The new order will run Thu 3/3 - Sun 3/6. Please confirm the new order ASAP & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, Radioinvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType: CPP	Please set up t :59, Spot	ın 3/6. We are #1846	3/3 - Su bices. \ ketron	all invo	r will ru iber on RI1486	w orde te num 861 or	the ne estima #9914	Cl and ces ID	w Order lude ISC dioInvoi	nents: Ne inc Ra	Comr

		_		-				
	MGD 7	MGD 6	υ <sub>1</sub>	MSD 4	ω	MSD 2		**
	MGD 7 10p-10:35p	MGD 6 6p-6:30p	Su 5 10p-10:35p	MSD 4 10p-10:35p	3 5p-5:30p	MSD 2 6p-6:30p	Su 8a-9a	# Day/Time
								무
	Channel 8 Eyewitness News At Ten   \$250.00	Channel 8 Eyewitness News At Six	Channel 8 Eyewitness News At Ten \$205.00	Channel 8 Eyewitness News At Ten \$250.00	ABC News-Sun	Channel 8 Eyewitness News At Six	This Week	DP Program
	\$250.00	\$325.00	\$205.00	\$250.00	\$125.00	\$325.00	\$150.00	Rate
101/	4.7	5.7	5.7	4.7	6.5	5.7	3.7	A55P Rating
TOTALS: 0	30	30	30	30 0	30	30	30	Len 2/28
0	0	0	0	0	o	0	0	2/28
0	0	0	0	0	0	0	0	3/1
٥	0	0	0	0	0	0	0	3/2
0	0	0	0	1 <b>0</b> 1	0	1⊪0	0	3/3
4	_	_	0	_	0		0	3/4
0	0	0	0	0	0	0	0	3/5
ယ	0	0		0	_	0	_	3/6
7			_	1	_		_	Spots
\$1,630.00	\$250.00	\$325.00	\$205.00 \$35.96	\$250.00	\$125.00 \$19.23	\$325.00	\$150.00 \$40.54	€9
\$44.41	\$53.19	\$57.02	\$35.96	\$250.00 \$53.19	\$19.23	\$57.02	\$40.54	CPP*
								GRP*



125 West 55th St New York, NY 10019

Contract # 27685185 Agency: Ax Media CPE: 346/450/3062 Changes as of: 3/2/2022 at 11:40 AM Advertiser: 17358 Flight: 2/28/22 - 3/6/22

Version: Highlighting Makegood 1

Station: KLKN

Con Type: POLITICAL/VOTE

Status: Sent To Rep

Total \$: \$1,630.00

Total Spots:

Total GRP: 36.7 Total CPP: \$44.41

Traffic #: 45631

800 W.47th Street Kansas City, MO 64112 Agency Order #: 11431870 Product: 2022 Primary Election Buyer: Femie, Taylor Primary Demo: Adults 55+ Service: Nielsen Market: Lincoln&Hstng-Krny-Pls DMA Office: DALLAS

Salesperson: DARCI WALTS 512-665-6040 Separation: Assistant: DARCI WALTS 512-665-6040

Special Instructions

**Order Level Comments** 

03/02/22 10:53 AM System 03/02/22 11:40 AM Joy Wenn Date/Time Added by New Order 3/2 - The new order will run Thu 3/3 - Sun 3/6. Please confirm the new order ASAP & alert me of any pre-empts. Due to spot not being ready, moving all Thursday spots to Friday. See updated start dates on lines 6-7 Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R114861, Marketron #184659, Spotdata #2095;Separation: 30;PopulationBuyType; CPP Notice Received. Comment Thank you!

03/02/22 10:32 AM | DARCI WALTS

Market Budget: \$1,630 KLKN Share: 100% Comment:

Competitive Information

Competitive Unknown

Day/Time Total % Distrib 100% 100% Daypart Summary Spots \$1,630.00 \$1,630.00 \$44.41 GRP 36.7 36.7

> 2022-Mar Month

\$1,630.00 \$1,630.00

Dollars

Monthly Summary

Total

Queued for Electronic Contracting Makegood : Created/Received Created by 3/2/22 10:36 AM 3/2/22 11:40 AM Joy Wenn 3/2/22 10:23 AM DARCI WALTS Confirmed Sent To Rep Status Spot+ Spot-Transaction History \$0 \$1,630.00 \$ Chg \$0 Contract \$ Comment \$1,630.00 |Changes: Total GIMPs from 0 to 37, Total CPM from \$0.00 to \$44,414.17.4 buylines \$1,630.00 added or modified.

New

Trans

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.